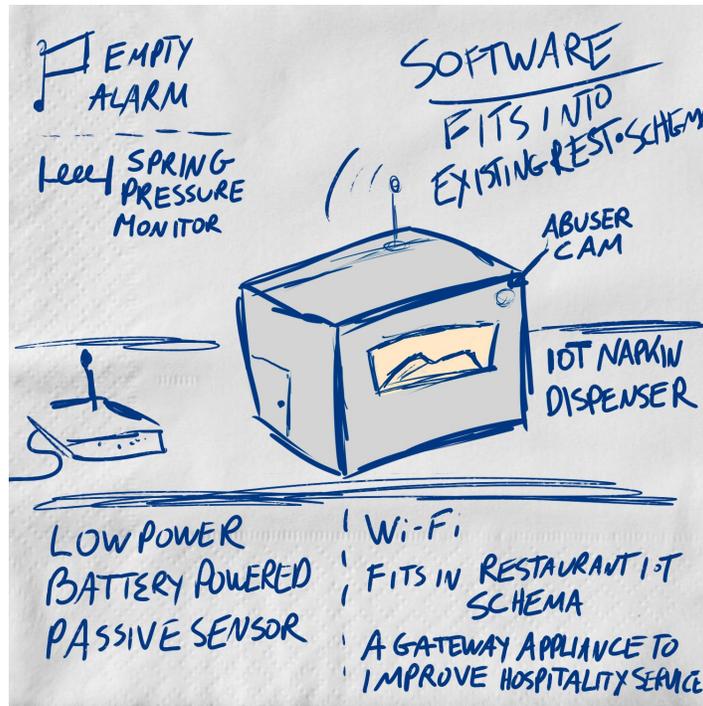




**HALLSTEN**  
INNOVATIONS



## IoT Napkin Dispenser

The Napkin Review

Jon Hallsten, President

877-210-6162

jon.hallsten@hallsteninnovations.com

## Your Idea as We Understand it

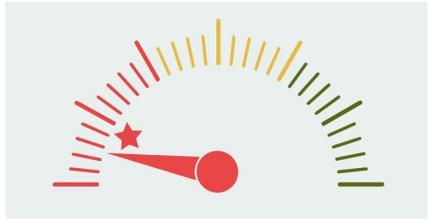
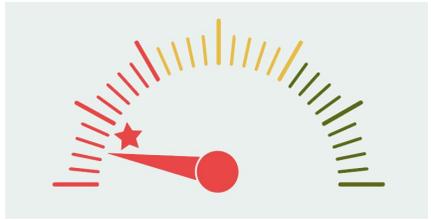
[Redacted text block]

## Executive Review

[Redacted text block]

# Grading Assessment



 <p><b>Overall Sniff Test</b></p> 	 <p><b>Electronics Feasibility</b></p> 	 <p><b>Firmware/Software Feasibility</b></p> 
 <p><b>Cloud and App Feasibility</b></p> 	 <p><b>Budgetary Expectations</b></p> 	 <p><b>Enclosure Expectations</b></p> 
 <p><b>First Glance Competition</b></p> 	 <p><b>Market Readiness</b></p> 	 <p><b>End User Understanding</b></p> 

## What We Really Liked

[Redacted content]

## Top Concerns

[Redacted content]

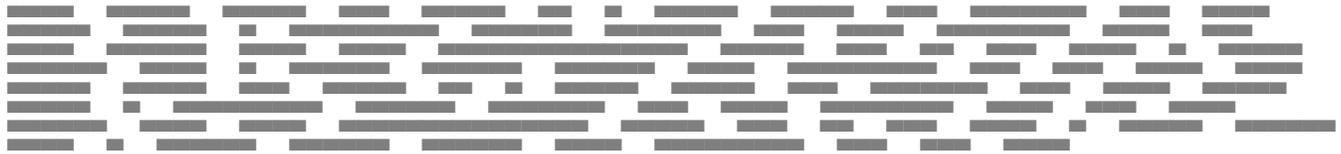
## Best Practices

[Redacted content]

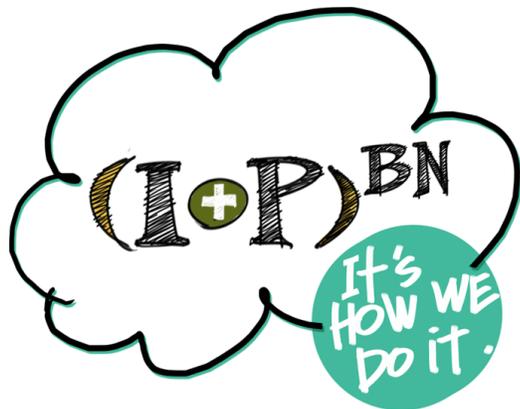
## Scoring Summary

[Redacted content]

# Lensing Your Idea through our Development Philosophy



## Getting you there through Constant Validation



### CUSTOMER QUOTE

We presented Hallsten Innovations with a critical high-speed project that required innovative design, harsh environmental packaging, and interface to third party data networks. Our project came in on-time and on-budget. We have established a long-term partnership with HI.

- John Lauletta CEO, Exacter, Inc.

## Next Step Suggestions

[Redacted text]

## Information Required for Next Phase Quote

[Redacted text]

PROCESS STEP	RESPONSIBILITY	TIME	REQUIREMENTS
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]

## Disclaimer

This document contains the opinions of Hallsten Innovations after a baseline analysis and does not take into an account complete analysis associated with paid services such as a full technical, marketing or manufacturability review.

CONFIDENTIAL REVIEW BY HALLSTEN INNOVATIONS LTD.

This document is covered under mutually signed Non-Disclosure Agreement.

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